



WHAT IS BIG BLACK BOOK?

Big Black Book is a brand new web site – a national directory for adults - where your clients will find everything they need to know about adult entertainment. With an easy to use search capability

they will find exactly what they are looking for in moments ensuring that the phone calls you receive are genuine and not time-wasters.

When you are a member of Big Black Book – your opportunities are endless. We make it our business is to deliver you business. Membership includes access to our easy to use management area enabling you to update your profile, monitor your performance and communicate with clients.

WHY ARE WE DIFFERENT?

In a crowded marketplace, where newspaper sales are declining – more and more consumers go to the world wide web to seek information. Whilst sometimes new and scary – the web is extremely easy to use and ensures all your information is current. When things change you can instantly update your profile without the cost of changing an advert or losing time by having to wait.

We understand you are a small business and sometimes there's not enough hours in the day to get everything done. So, let us take care of your marketing. We will build you a database of active customers, send out newsletters and keep them updated with news all about you for free. We build extensive profiles, which enable us to deliver information about you to customers who are looking for a service just like yours. Time is your money – but so too is it your customers. Every day they seek ways to save time – that's why they love Big Black Book.

Not only do we care about your business but we care about your reputation; Big Black Book are careful to ensure we meet all legal requirements giving you the assurance you need that you are dealing with a reputable company.

TOP TEN PLACEMENT

On the home page we will feature the top 10 girls across a range of four categories e.g. Top 10 Blondes.

This will increase your exposure dramatically as every customer who visits the homepage will see your photo.

If you are interested in featuring inside this top 10 please add the following rates to your single or multiple listing.

TOP TEN PLACEMENT

1 week	\$200
2 weeks	\$350
3 weeks	\$450
4 weeks	\$600

WHO WILL VISIT BIG BLACK BOOK?

Big Black Book will be visited by males aged 18+ looking to satisfy their fantasy in only a way you know how. Big Black Book will become the number one adult entertainment directory because we invest in our brand – we do not just expect traffic to come to us.

We actively seek customers and bring them to our site, we do this through search engine marketing, sales promotions, loyalty clubs and competitions.

HOW MUCH DOES IT COST?

First you need to work out what kind of listing you would like. There are different listings offering you different opportunities.

ADULT STORE, ESCORT AGENCY, IN HOUSE, MASSAGE HOUSE AND STRIP CLUBS

No. PROFILES	TERM	RATE
1+	1 month	\$500 each
1+	3 months	\$1,500 each
1+	6 months	\$2,600 each
1+	12 months	\$5,000 each

ESCORTS

No. PROFILES	TERM	RATE
1-3	1 month	\$300 each
1-3	3 months	\$775 each
1-3	6 months	\$1,350 each
1-3	12 months	\$2,400 each
4-9	1 month	\$250 each
4-9	3 months	\$700 each
4-9	6 months	\$1,250 each
4-9	12 months	\$2,250 each
10+	1 month	\$200 each
10+	3 months	\$500 each
10+	6 months	\$1,050 each
10+	12 months	\$1,600 each

PRIVATE ESCORTS, PRIVATE MASSEUSES AND STRIPPERS

No. PROFILES	TERM	RATE
1+	1 month	\$250 each
1+	3 months	\$750 each
1+	6 months	\$1,200 each
1+	12 months	\$2,160 each

For further information please contact

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